

From Studio Catalog to B2B SaaS Infrastructure

B Jupiter (Byron Jupiter) — New Orleans · 2026

THE COMPANY

JUPE Network is a vertically-integrated media operator turning two decades of studio production, catalog ownership, and artist relationships into a B2B SaaS platform for independent rights-holders, studios, and labels.

THE PROBLEM

Independent music operators run their catalog, sessions, splits, and royalties across spreadsheets, email, and disconnected DSP dashboards. There is no sovereign system of record between the studio and the payout.

THE SOLUTION

A single operator-grade workspace: catalog registry, session & split capture, rights ledger, royalty reconciliation, and broadcast-ready editorial pipeline — sold as tiered SaaS to studios, indie labels, and producer-entrepreneurs.

PRODUCT MODULES

Catalog OS	Registry, ISRC/ISWC, splits, contracts
Session Ledger	Studio sessions → credits → payouts
Rights Engine	Sync, licensing, takedown, claims
Editorial / Broadcast	Posts, podcasts, distribution
Properties	Studio & stage booking (Hunt's, NAMM)

BUSINESS MODEL

Tiered SaaS: **Operator** (\$49/mo solo producer), **Studio** (\$299/mo multi-seat), **Label** (\$1.2k+/mo catalog tier). Add-on take rate on sync & licensing routed through the platform.

GO-TO-MARKET

Wedge through the existing JUPE network: Box Studios, NAMM relationships, producer peers. Editorial channel (podcasts, posts) is the demand engine; properties are the physical proof.

20+ yrs studio & catalog	3 owned properties in pipeline	\$49–\$1.2k SaaS tier range / mo	2026 SaaS GA target
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THE ASK

Raising a seed round to (1) harden the multi-tenant platform, (2) onboard the first 25 studio & label tenants from the JUPE network, and (3) complete the Hunt's Auto Parts redevelopment as the flagship physical node. Contact: invest@bjupiter.com